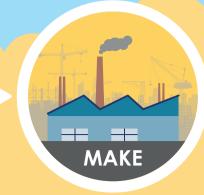


ADD OXYGEN TO THE ECONOMY GOOCLECT CULAR

LINEAR ECONOMY IS BASED ON:



Abundance of raw material



Consume and waste now, clean-up later



Unlimited capacity to dispose of waste







Ensuring resources maintain highest value for as long as possible



Decoupling economic growth from use of resources



responsibly





Preserving health of our planet



Preserving raw material



recovery



Using sustainable material



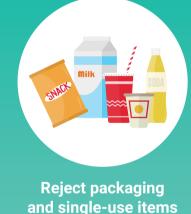




than you need



Buy products that have a long life and that can be repaired and re-used











Develop innovative low-carbon production

methods and smart

product design



Decrease demand for

use in supply chain

raw material by increasing

efficiency of raw material



Replace fossil-based, scarce and non-sustainable raw material with sustainable,

available and renewable



Transition to a circular economy will create 100,000





jobs and generate more than

\$1 trillion for the economy





